



Dan Burgner's indisputable tenacity is personified at *The Grove* in Los Angeles.

As an executive at Caruso he headed operations, executing the property's development and vision through his innovative programming, guest services, sponsorships and entertainment packages. The property continues to draw regional, national and international attention. He positioned *The Grove* in Los Angeles as a must-see destination; cultivating guest services, marketing and advertising (revenue), and programming of the centers and events.

Dan founded **BExperiential, Inc.** after moving to Colorado to consult for companies with large retail and mixed-use properties. Combining 5 years of consulting with 20-years of working for Caruso, he uses his experience to bring new life and increased value to the properties he consults for. More recent highlights include working with world renown architect, Renzo Piano, and the new Hollywood Park Retail, part of the 300-acre development, home to the LA Rams and LA Chargers.

During his 20-year tenure at Caruso, Dan managed scores of programs that produced significant net revenue increases. He founded the Strategic Division that set new standards in the areas of fully integrated and immersive brand experiences and events, revenue generation, and new business platforms stemming from technology and broadcast opportunities.

Prior to joining Caruso, Dan oversaw the community and neighborhood properties of the Irvine Company as Vice President of Hollis & Associates and Portfolio Director of The Carlson Company. His career began in real estate development where he managed and developed industrial, R & D, hotel and retail properties with the Dillingham Corporation and Trojan Enterprises.

BExperiential, Inc. is a culmination of a career built by developing, leasing and operating retail centers combined with creating unique experiential programs for new and existing retail and mixed-use venues.

Dan's comprehensive work for now-iconic properties like *The Grove* in Los Angeles, *The Commons at Calabasas* and *The Promenade at Westlake*, have set new standards for developers and brands worldwide. Dan brings the same level of industry-leading performance to projects at every stage-from sponsorship and advertising, to new retail development, to overlays that breathe new life into existing properties.

Dan spends his free time supporting several charitable and humanitarian efforts, including being the past Chairman of the Board for Habitat for Humanity, Greater Los Angeles and as Founder of Uganda 3:16-Clean Water and Medical Clinics.

Just for fun, over the years, he has personally owned several food and wine businesses and has completed 12 marathons. He resides in Jefferson County with his wife of 37 years, they relish adventures with their four adult children.



BExperientialInc.