



BExperiential Inc.

BExperiential specializes in providing and implementing a large array of practical solutions to the current and future challenges that face retail and mixed-use properties. We will customize a plan for your property by determining the best utilization of your common area and tenant spaces, increasing your NOI, generating more foot traffic, and developing the perception of your property, as the "Center of Town."



Our Gold Standard Services



Increasing NOI

RENTS: Providing programs to bring tenants' rent current

ANCILLARY REVENUE:

Generating advertising opportunities, strategic alliances, sponsorship

EXPENSES: Reducing and/or transferring expenses to tenants

THE MIX: Adding on-line tenants/pop ups and finding the appropriate merchandising mix



Operating Efficiencies

COVID-19: Sterilizing technology, product/indoor air cleaning and employee safety

BACK OF HOUSE: Designing, customer and guest traffic flows, best practices with vendors and operations through trash, security, parking and guest services

CAM BUDGET: Strategizing and estimating to reduce CAM expenses



Practical Solutions

VISION: Conceptualizing and implementing the owner's vision or creating a vision for the project

BEST PRACTICES: Utilizing all industries to enhance the property

CHALLENGES: Identifying and overcoming the property challenges, and executing the plan

PERCEPTION: Developing public perception as 'The Center' of the community that surrounds it



Specialty Enhancements

COVID-19: Converting/retrofitting properties to integrate the reality of retail during and after a pandemic

THE FUTURE: Strategic analysis for potential mixed use concepts moving forward

MONETIZE: Transforming parking and common areas into productive spaces, determine best traffic flow through property (foot and vehicle)